

# Piping Plovers

## Sleeping Bear Dunes National Lakeshore – Post-Program Lesson Plan



### Design a Poster Campaign

**Directions:** Today, you will be creating a poster that will be hung up to educate people about helping to save the endangered Piping Plovers at the Sleeping Bear Dunes National Lakeshore. Your poster should have a catchy message. The poster should focus on one way people visiting the Sleeping Bear Dunes National Lakeshore can help to protect the Piping Plovers.

### Rubric:

Completed	Requirement	Points Earned
	The poster includes a catchy <b>title or slogan</b> related to saving the piping plovers (25 points)	
	The poster includes <b>an image or illustration</b> related to the Piping Plovers (25 points)	
	The poster is free from <b>grammar and spelling</b> errors (10 points)	
	The poster is <b>easy to read and understand</b> from a distance and the poster would catch your attention as you walk by. (40 points)	